



**January 30, 2020**  
**9-10:30am**  
**277 E. Mill St., Akron**

### **AGENDA AND MEETING NOTES**

#### **Welcome**

- Welcomed by Michelle Collins and she shared a quote that is relevant to the commitment of the individual organizations that are working together to address healthcare workforce; Vince Lombardi: “Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work.”
- See attendance list below

#### **Recent Progress on Our Goals** (since our last meeting in November)

- Cleveland Clinic Akron General and Summa Health had a chance to share with 100 education and community members about the various occupations in healthcare. It was reiterated the importance of these types of activities so that the community becomes more aware of the breadth of in-demand healthcare jobs, e.g. clinical lab techs, pharm techs, nurses (STNA, LPN, RN), aides (home health, dietary, environmental/service), medical assistants, medical secretaries.
- The success of the neighborhood strategy in Middlebury with The Well CDC resulted in hires at Summa Health and was used to inform a “roadshow” in the cities of Akron and Barberton. This “roadshow” pilot, RAISE, will be held on March 3 at Buchtel CLC, and is an opportunity for residents in the Buchtel cluster to learn about employment and education related to healthcare, manufacturing and IT, and support services to prepare them to be competitive. Companies were invited to staff a table at the event and community-organizations are encouraged to promote with their clients who live in the Buchtel cluster area. Thank you to the many employers who have already signed up! If you’re interested in learning more, please visit [www.raisegoodjobs.org](http://www.raisegoodjobs.org).
- Three focus groups were held with students at JOG and Project Learn so we could better understand what would hold them back from pursuing employment or education in healthcare. Some findings related to employment were lacked education/training, have a criminal record, lack of respect from nurses if in an entry-level role, lacked knowledge about requirements; findings related to education were lacked confidence to persist; and findings related to both were childcare, transportation.
- The second cohort of immigrants/refugees finished the contextualized healthcare curriculum offered by Project Learn.
- Stark State Akron will provide an information session on February 27 for community organizations and high school counselors for those who work with students or clients interested in learning about their healthcare careers. Register [here](#).
- Employers have the opportunity to support a career awareness video series being coordinated by Summit Education Initiative. To date, there are four videos found [here](#). Employers are asked to identify employees who are in high-demand, good paying jobs on a career pathway, particularly in jobs that require a certificate or associate’s degree. If interested in participating, please complete the form found [here](#).

#### **Strategic Teams – Discussion and Report Out**

Partners identified three areas they would like to focus on – neighborhood strategies, addressing barriers and school/site visits.

#### **Goals for Healthcare Sector Partnership**

generate awareness about occupations | cultivate a qualified pool of talent & connect them to employers | increase the number of employees retained & promoted

- Neighborhood strategies: Akron Children’s Hospital and Cleveland Clinic Akron General are partnering with Akron Urban League to offer an information session/fair in May. AUL is developing an outreach strategy that includes partners to assist in the recruitment of jobseekers to attend. Jobseekers will have the opportunity to learn about healthcare employment opportunities and training. Employers will identify employees who can share about various career paths.
- Addressing barriers: Partners will explore what services are available to the community that address the barriers identified (see above) like METRO, local childcare providers, expungement clinics, and invite them to share how their organizations can be a part of the solution to remove barriers that impede someone’s ability for employment or training. Employers are invited to share best practices of how they are supporting their employees to remove barriers (e.g. partnering with a local childcare facility, partnering with METRO, developing a leadership series for new nursing managers); learn more about the [success of Career Launch](#). Related specifically to the training and employment opportunities, additional opportunities like the Stark State information session on February 27 and the ongoing neighborhood strategy efforts will be provided to case managers and employment specialists. Additional focus groups may be conducted.
- School/site visits: Educators will help students explore healthcare by connecting in a non-traditional way – via a mobile health unit. Students, parents and teachers will then have option to visit various healthcare settings (explore how to utilize METRO so more people become comfortable with public transportation). Identify partners who deliver (or develop) experiential activities to help students maintain interest in healthcare field.

#### **Next Meeting**

March 19, 2020

9-10:30am

Stark State College – Akron Campus, 360 Perkins St, Akron

RSVP [here](#)



**healthcare/**  
sector partnership  
supported by conxusNEO

**Attended January 30, 2020 Meeting**

<b>Company:</b>	<b>9</b>
<i>Akron Children's Hospital</i>	3
<i>Cleveland Clinic Akron General</i>	1
<i>Condordia at Sumner</i>	1
<i>My Family Home Health</i>	1
<i>OneKey Medical</i>	1
<i>St. Edward</i>	1
<i>Summa Health</i>	1
<b>Education:</b>	<b>9</b>
<i>Akron Public Schools</i>	1
<i>College Now</i>	1
<i>Four Cities Compact</i>	1
<i>Ohio Foundation of Indep Colleges</i>	1
<i>Portage Lakes Career Center</i>	1
<i>Stark State College</i>	1
<i>The University of Akron</i>	2
<i>Twinsburg City School District</i>	1
<b>Community-based Organization</b>	<b>10</b>
<i>Akron Summit County Public Library</i>	1
<i>Akron Urban League</i>	1
<i>ASIA Inc</i>	1
<i>Exploring</i>	1
<i>Girl Scouts</i>	1
<i>Jobs for Ohio's Graduates</i>	1
<i>Neighborhood Network</i>	1
<i>Pathstone</i>	1
<i>Project Learn of Summit County</i>	1
<i>The Well CDC</i>	1
<b>Government/Public Sector</b>	<b>3</b>
<i>Congressman Gonzalez's Office</i>	1
<i>METRO RTA</i>	1
<i>OhioMeansJob Center</i>	1
<b>ConxusNEO Staff:</b>	<b>1</b>
<b>Total:</b>	<b>32</b>