

GOALS AND STRATEGIES

Generate awareness about occupations in healthcare

Expose individuals to the variety of occupations in healthcare

Develop healthcare career pathways

Develop a coordinated campaign to mobilize the community

Cultivate a qualified pool of candidates and connect them to employers

Inventory credible training programs and make accessible to jobseekers and employers

Address jobseekers' barriers to education and employment

Add or modify employer's tuition benefit

Increase the number of employees who are retained and promoted

Provide non-traditional benefits

Deepen understanding of expectations and engagement

Develop cohort models to upskill employees

Establish internal career pathways