



SPONSORSHIP PACKET

**4.17.18**

Doors Open **8:00<sup>am</sup>**  
Program Schedule **8:30<sup>am</sup>–4:00<sup>pm</sup>**

**HILTON**  
AKRON/FAIRLAWN

**3180 W. Market St.**  
Akron, OH 44333

BROUGHT TO YOU BY

**CONXUSNEO**

KEEPING PACE WITH CHANGING TECHNOLOGY  
TO REMAIN COMPETITIVE

## How might we work together as a region to remain competitive within an evolving high-tech landscape?

ALIGN is an annual event organized by ConxusNEO to bring our community together to learn, connect and develop innovative solutions to address key questions that impact our region's core industry sectors.

### This year, we'll address these areas:

**COMPANIES:** Learn how Internet of Things (IoT) is changing the way we do business and recruit talent.

**EDUCATORS AND WORKFORCE PROGRAMS:** Explore how our community can build a talent supply chain in a world of rapidly changing technologies.

**ECONOMIC DEVELOPMENT PROFESSIONALS:** Imagine how we can become a tech talent hub that drives innovation and growth.

Given the significant nature of this year's ALIGN theme, we know you would be a relevant and influential event partner. We are looking forward to discussing ways in which your organization could help add value to this important event. Please review our ALIGN sponsorship levels and benefits. ConxusNEO is a registered 501(c)3 organization and all donations are tax deductible. For more information, contact **330-630-9969** or visit our website at [www.conxusneo.jobs/events](http://www.conxusneo.jobs/events) where you can complete the sponsorship form.

**Thank you in advance for considering this opportunity.**



**SUE LACY**

President, ConxusNEO



SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
	\$10,000	\$5,000	\$2,500	\$1,000	\$350
Title Sponsor	✓	—	—	—	—
5 min. at Podium at Event	✓	—	—	—	—
Logo on Website	✓	✓	✓	✓	✓
Logo on Slide Show	✓	✓	✓	✓	✓
Verbal Recognition	✓	✓	✓	✓	✓
Program Placement	Full page ad	1/2 page ad	1/4 page ad	Name in Program	Name in Program
Written Recognition in Thank You Email to Attendees	✓	✓	✓	✓	✓
Signage in Lobby	✓	✓	✓	—	—
Logo on Table Tents	✓	✓	✓	—	—
Admission to Event	1 table of 8	1 table of 8	4 seats (half table)	4 seats (half table)	2 seats



LEARN • CONNECT • INNOVATE



## FEATURING KEYNOTE SPEAKER JON HALLSTEN

Technology innovator and thought leader, Jon Hallsten has led the charge to promote technology collaboration in greater Akron. Jon worked with Turning Technologies, a Youngstown incubator-based startup, to help streamline workflow, boost sales and expand the company's technology footprint. Jon ventured out to start his own business, Hallsten Innovations, with offices in Barberton, OH, and Chicago, IL, which provides custom-designed IoT electronic products and engineering services. As Jon likes to say, basing his company in Barberton was his way of bringing a little magic back to the "Magic City." Today, Jon continues to be featured throughout local media as a change agent for Northeast Ohio.

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SUMMIT COUNTY'S PREMIER EVENT TO CELEBRATE  
NORTHEAST OHIO TECH WEEK!