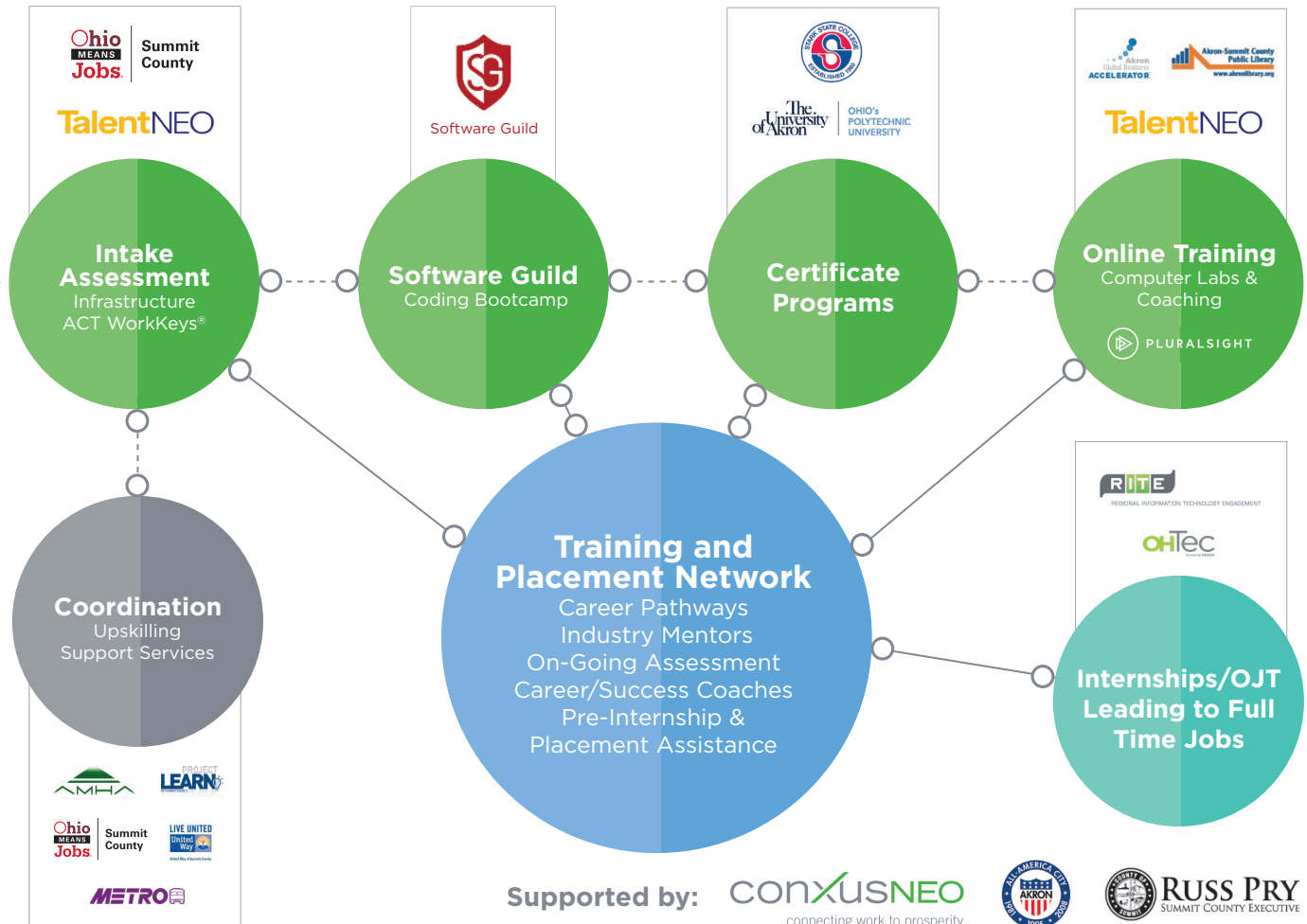




Demand-Driven Outreach and Engagement

- 1** Recruit companies: colleague engagement, county/city leadership, chambers, training/education partners, OhTec and RITE Board.
- 2** Companies identify occupations and skills progression pathways.
- 3** Communicate skills and occupations and TechHire opportunity to primarily 17-29 yr olds: OMJ clients, HS grads/GED, SS ADP, veterans, Getting Ahead grads, immigrants and refugees, some post-secondary un/under-employed liberal arts post-secondary degrees, TalentNEO job seekers, LinkedIn groups, displaced workers, etc.
- 4** Companies refer candidates who need additional training to qualify for positions.
- 5** Engage community-based TalentNEO community partners and other organizations that can engage target groups.



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